

Indigo

Books Music & Café

May 25, 2006

Indigo & Chapters were very excited to work with Leanne and Eric from *Kamunen Racing*. The mutually beneficial relationship saw our logos prominently displayed on their car – which caused quite a bit of buzz at their appearances – and Leanne, Eric and their Car on display at various Indigo and Chapters locations.

Over the past two years, Leanne and Eric have made every effort to promote our products and have always maintained a professional image of our company. We have considered the partnership to be a very positive experience.

I would recommend sponsorship of *Kamunen Racing*, especially to companies outside of the mainstream car- and racing-related industries, since the sport of rally is becoming more and more popular and fans do notice the sponsors – often referring to cars as the sponsors' company vehicles (“did you see the Chapters Rally Car?”).

Sincerely,



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